



# SPECIAL VENUE

PROJECTS PROJECTS PROJECTS

DESIGN ISLAND ASSOCIATES, INC.



## St. Petersburg / Clearwater Visitors Bureau St. Petersburg, FL

Design Island was asked to create a unique media experience that would capture and showcase the breathtaking beauty of the St. Pete/Clearwater area. In order to deliver on that expectation, the idea was developed to create a four-foot high, 12-foot long synchronized wall of media using six 50-inch flat screens. Shooting with the RED 4k Camera System, a vertically mounted High Definition camera and a still camera, Design Island captured beautiful imagery of the area's attractions, beaches, and wildlife over four days of shooting.

The multiple video and still formats were combined into the multi screen display, with individual scenes sometimes dramatically spreading across all the screens and other times being used as individual screen elements. The original six-screen multi-media presentation is currently installed in the international terminal at Orlando's Sanford Airport. An adaptation of the multi-media presentation has been modified for presentation at international conventions.

### CLIENTS

DT Minich, Executive Director  
St Pete/Clearwater CVB

Carrie Kleifgen, Vice President of Production  
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