



MEDIA PRODUCTION

PROJECTS PROJECTS PROJECTS



NASA People Profiles

Kennedy Space Center Visitor Complex

The Passion for Exploration, in the Voices of Real NASA People

NASA commissioned Design Island to produce a series of video profiles to enhance the experience of visiting Kennedy Space Center. DI proposed the first ever comprehensive interview process of working level technicians and engineers at the center, speaking about their jobs in their own words. The resulting videos capture the excitement and dedication of space workers as told by the people who work here, and captures a sense of the complexity of everyday workings of the Space Center.

To accomplish the program, Design Island extensively researched existing NASA footage and mission histories, and identified a diverse range of people and responsibilities to be represented. The demands of post 9/11 security placed great demands on crew with respect to movement within real spaces of housing the Shuttle Discovery, Solid Rocket Boosters and other sensitive space assets.

The Design Island team also received special permission to film Discovery Commander Eileen Collins a few months before her historic return to flight mission.

CLIENT

Lisa Malone, NASA KSC Public Programs
Daniel LeBlanc, President Delaware North Services of Kennedy Space Center



DESIGN ISLAND ASSOCIATES, INC.

9460 DELEGATES DRIVE, SUITE 117
ORLANDO, FL 32837 407.240.0779