



PROJECTS PROJECTS PROJECTS

MUSEUM EXHIBIT



Cattle Raisers Museum

Fort Worth Museum of Science and History
Fort Worth, Texas

For more than twenty-five years, the Cattle Raisers Museum has entertained, educated, and excited visitors with the fascinating story of the cattle and ranching industries in the Southwest. Design Island was tasked with developing and producing multi-media for the all-new Cattle Raisers Museum, which opened at the Fort Worth Museum of Science and History in the fall of 2009. Design Island worked in close collaboration with the Museum's internal education team, experts, and real life cowboys to create compelling multi-media for visitors.

Thundering Herd Multimedia Experience

The 100-seat Noble Planetarium is home to a new state-of-the-art system which features five projectors and surround sound. Design Island developed the full dome planetarium experience, "Thundering Herd" which immerses guests in an "under the stars" experience where they hear the amazing history of cattle raising as told while huddled around a campfire. A stampede, filmed by the Design Island team, creates a spectacular finish to the experience.

A combination of soundscapes, interactives, and projections informed additional multi-media efforts to celebrate the history of the cattle raising industry from its earliest beginnings to modern day.

CLIENTS

Pat Riley, Executive Director
Cattle Raisers Museum and National Cowgirl Museum and Hall of Fame

Van Romans, President
Fort Worth Museum of Science and History



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