



PROJECTS PROJECTS PROJECTS

MUSEUM EXHIBIT

DESIGN ISLAND ASSOCIATES, INC.



ACTION! An Adventure in Moviemaking

Museum of Science and Industry, Chicago

A major traveling exhibition on the art and science of filmmaking

This 17,000 square foot major exhibition was developed by Design Island from concept through completion. Collections were also developed by Design Island working with Hollywood producers and studios.

Design Island produced original video documentaries featuring filmmakers from ILM, LucasFilm, and DreamWorks SKG. Filming took place in New York, Los Angeles, at George Lucas Skywalker Ranch in Marin County, California, and with Ridley Scott and Orlando Bloom in Morocco.

The exhibit is interactive, featuring hands on opportunities for the visitor to learn aspects of filmmaking, including shooting their own short film. The films are edited and exhibited instantly, available for purchase on DVD, and available on the Museum's website.

The exhibit has appeared in Chicago, at the Liberty Science Center in New Jersey, and has been on a national tour.

AWARDS

THEA – Outstanding Exhibit, Limited Budget

AAM – Outstanding Use of Technology in Exhibits

CLIENT

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